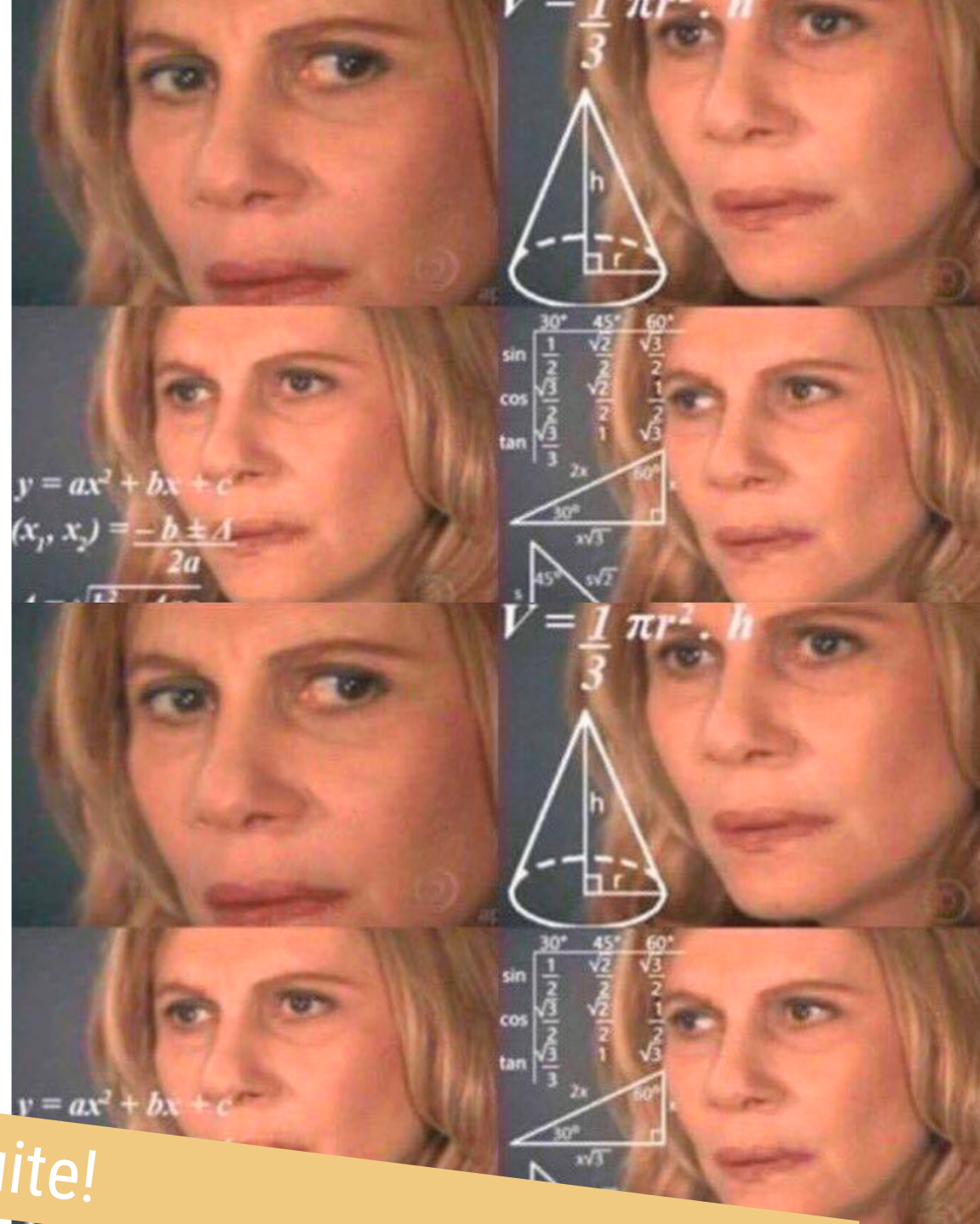


# Government institutions I

MPA 612: Public Management Economics  
March 12, 2018

Fill out your reading report on Learning Suite!



# Plan for today

Efficiency and fairness

Multiplicative Products, Inc.

Addressing external effects

Current events

# Miscellaneous business

Midterm

Lab

Problem sets 6/9

Efficiency and fairness

# Pareto efficiency

No alternative allocation where one person would be better off and nobody would be worse off

## Fairness

Is the allocation just and equitable?

Rawlsian veil of ignorance

Others?

“But let judgment run down as waters, and righteousness as a mighty stream.” (Amos 5:24, KJV)

“Learn to do good; seek justice, rescue the oppressed, defend the orphan, plead for the widow.” (Isaiah 1:17, NRSV)

“This was the guilt of your sister Sodom: she and her daughters had pride, excess of food, and prosperous ease, but did not aid the poor and needy.” (Ezekiel 16:49, NRSV)

**Is international  
trade efficient?**

**Is international  
trade fair/just?**











**OO HEAVEN** WE TAKE  
THE NEW ASTON FOR  
A TEST DRIVE **P34**

**HOLD YOUR NERVE**  
WHY HAMMOND  
SHOULDN'T TURN  
ON THE TAPS **P20**

TUESDAY 6 MARCH 2018 | ISSUE 3,076

CITYAM.COM

## HIT THE CHEVY WITH A LEVY, TAX YOUR WHISKEY & RYE

**EU DOUBLES DOWN ON THREAT  
TO RETALIATE AS TRUMP'S  
TRADE WAR HEATS UP**

KATHERINE NEILAN

@catneilan

THE EUROPEAN Union will tomorrow announce a "swift, firm and proportionate" response to US President Donald Trump's threat to impose a unilateral 25 per cent tariff on steel and aluminium imports, as fears grow of a looming global trade war.

Over the weekend the EU, which already levies a 10 per cent tax on US-made cars, warned it could target other American goods including bourbon and Levi's jeans.

"We are looking at possibilities to retaliate, meaning we will also put taxes or tariffs on US imports to the EU", trade commissioner Cecilia Malmström said yesterday.

The threat of a trade war set off alarm bells at the World Trade Organization. "An eye for an eye will leave us all blind and the world in deep recession", director general Roberto Azevedo said. "We must make every effort to avoid the hell of the first domino. There is still time."

will discuss our reaction [to Trump's threat], which will be swift, firm and proportionate." Trump triggered a stock market sell-off last week with a series of comments ramping up the prospect of US protectionism. "Trade wars are good, and easy to win," he tweeted.

Late on Sunday night the controversial president added: "We are on the losing side of almost all trade deals. Our friends and enemies have taken advantage of the US for many years... Sorry, it's time for a change!"

French President Emmanuel Macron blasted the move as "economic nationalism", adding it was a war in which all sides lose.

Over the weekend, Prime Minister Theresa May called Trump to express her "deep concern" at his move, urging "multilateral action" to resolve global steel disputes.

Bernardine Adams, head of EU trade and competition at law firm Gowling WLG, commented: "This trade war is a timely reminder that no future of completely free bilateral trade awaits the UK. Brexit Britain's Dublin trade awaits the UK. Brexit Britain's Dublin



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After  
pre-tax  
O'Rourke

during the 12 months to March 2017, posting a £67m loss before tax.

Later last year, the contractor – which employs 15,000 people in the UK – was forced back to the negotiating table to thrash out a deal with lenders led by HSBC.

Laird O'Rourke was due to repay £125m in October 2017. However, it appealed to banks to waive covenant testing amid concerns it would breach arrangements put in place little over a year earlier.

And two weeks ago the firm secured £13.7m of extra bank support, which was coupled with a £15m standby shareholder loan facility. The repayment of core lending has now been delayed until



**Maggie Haberman** ✓

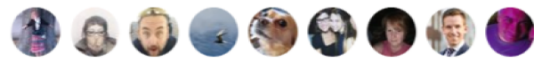
@maggieNYT

Following

Trump says tariffs will be done in a "loving, loving way"

1:50 PM - 6 Mar 2018

500 Retweets 1,651 Likes

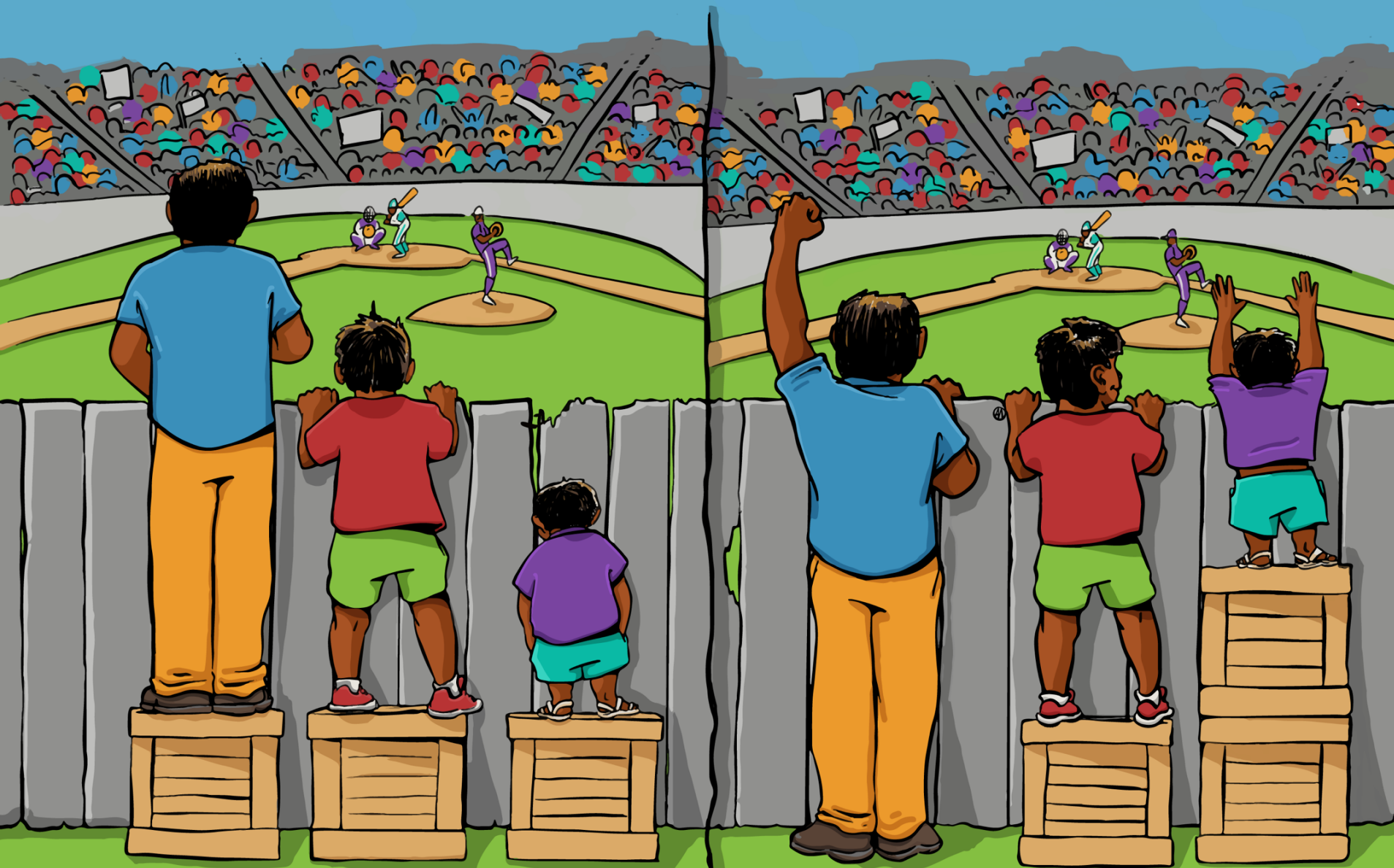


1.1K

500

1.7K





**EQUALITY**

**EQUITY**

Multiplicative  
Products, Inc.

03:00

$202 \times 87$

$243 \times 22$

$992 \times 37$

$562 \times 60$

$141 \times 90$

$536 \times 21$

$724 \times 20$

$510 \times 24$

$553 \times 92$

$268 \times 38$

$262 \times 19$

$776 \times 35$

$384 \times 93$

$783 \times 56$

$257 \times 21$

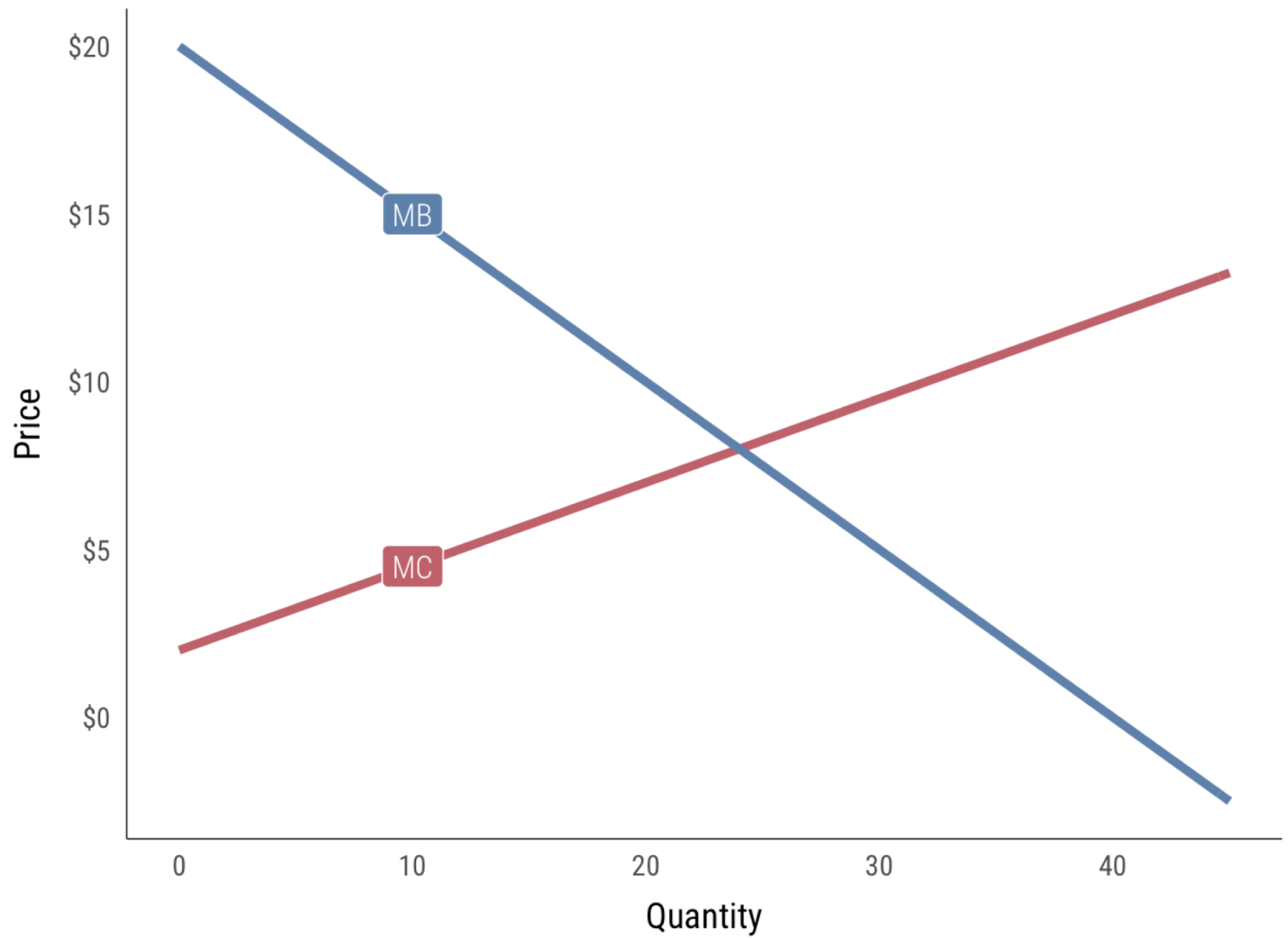
<b>17,574</b>	<b>5,346</b>	<b>36,704</b>
<b>33,720</b>	<b>12,690</b>	<b>11,256</b>
<b>14,480</b>	<b>12,240</b>	<b>50,876</b>
<b>10,184</b>	<b>4,978</b>	<b>27,160</b>
<b>35,712</b>	<b>43,848</b>	<b>5,397</b>

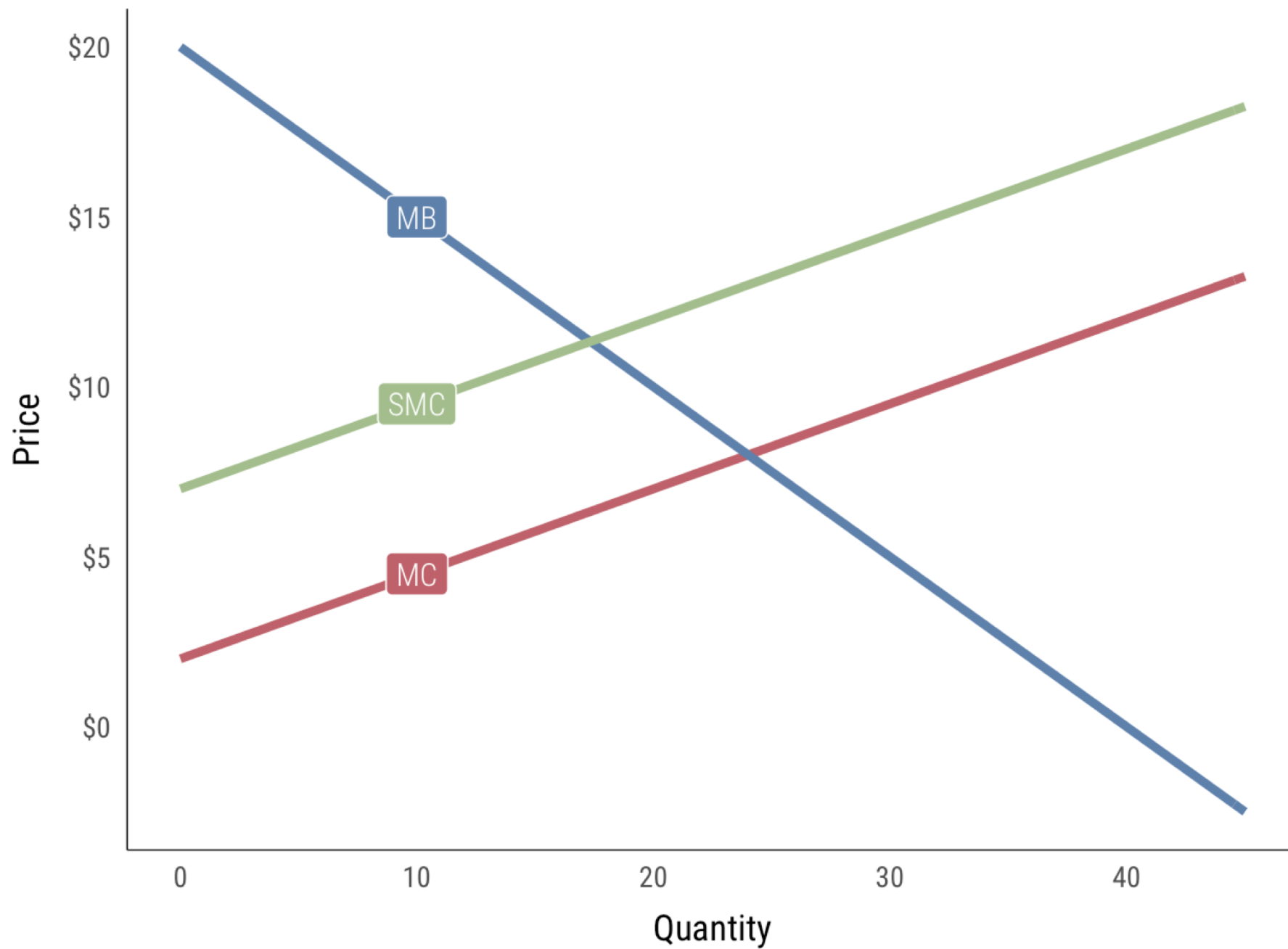
# **External effects** (or externalities)

A cost or benefit to someone who did not choose that cost or benefit

**Social** marginal cost/benefit







03:00

$648 \times 38$

$135 \times 58$

$396 \times 22$

$661 \times 11$

$296 \times 27$

$551 \times 39$

$108 \times 37$

$573 \times 45$

$709 \times 23$

$699 \times 14$

$848 \times 24$

$378 \times 19$

$853 \times 56$

$332 \times 12$

$237 \times 29$

<b>24,624</b>	<b>7,830</b>	<b>8,712</b>
<b>7,271</b>	<b>7,992</b>	<b>21,489</b>
<b>3,996</b>	<b>25,785</b>	<b>16,307</b>
<b>9,786</b>	<b>20,352</b>	<b>7,182</b>
<b>47,768</b>	<b>3,984</b>	<b>6,873</b>

03:00

<b>660 × 13</b>	<b>923 × 37</b>	<b>681 × 60</b>
<b>309 × 55</b>	<b>374 × 22</b>	<b>788 × 13</b>
<b>354 × 11</b>	<b>556 × 21</b>	<b>166 × 74</b>
<b>363 × 18</b>	<b>281 × 37</b>	<b>745 × 95</b>
<b>372 × 52</b>	<b>598 × 13</b>	<b>544 × 95</b>

<b>8,580</b>	<b>34,151</b>	<b>40,860</b>
<b>16,995</b>	<b>8,228</b>	<b>10,244</b>
<b>3,894</b>	<b>11,676</b>	<b>12,284</b>
<b>6,534</b>	<b>10,397</b>	<b>70,775</b>
<b>19,344</b>	<b>7,774</b>	<b>51,680</b>

# Examples of externalities

Pollution

Vaccinations

Cell phones and driving

Car alarms

Internet bandwidth

Research

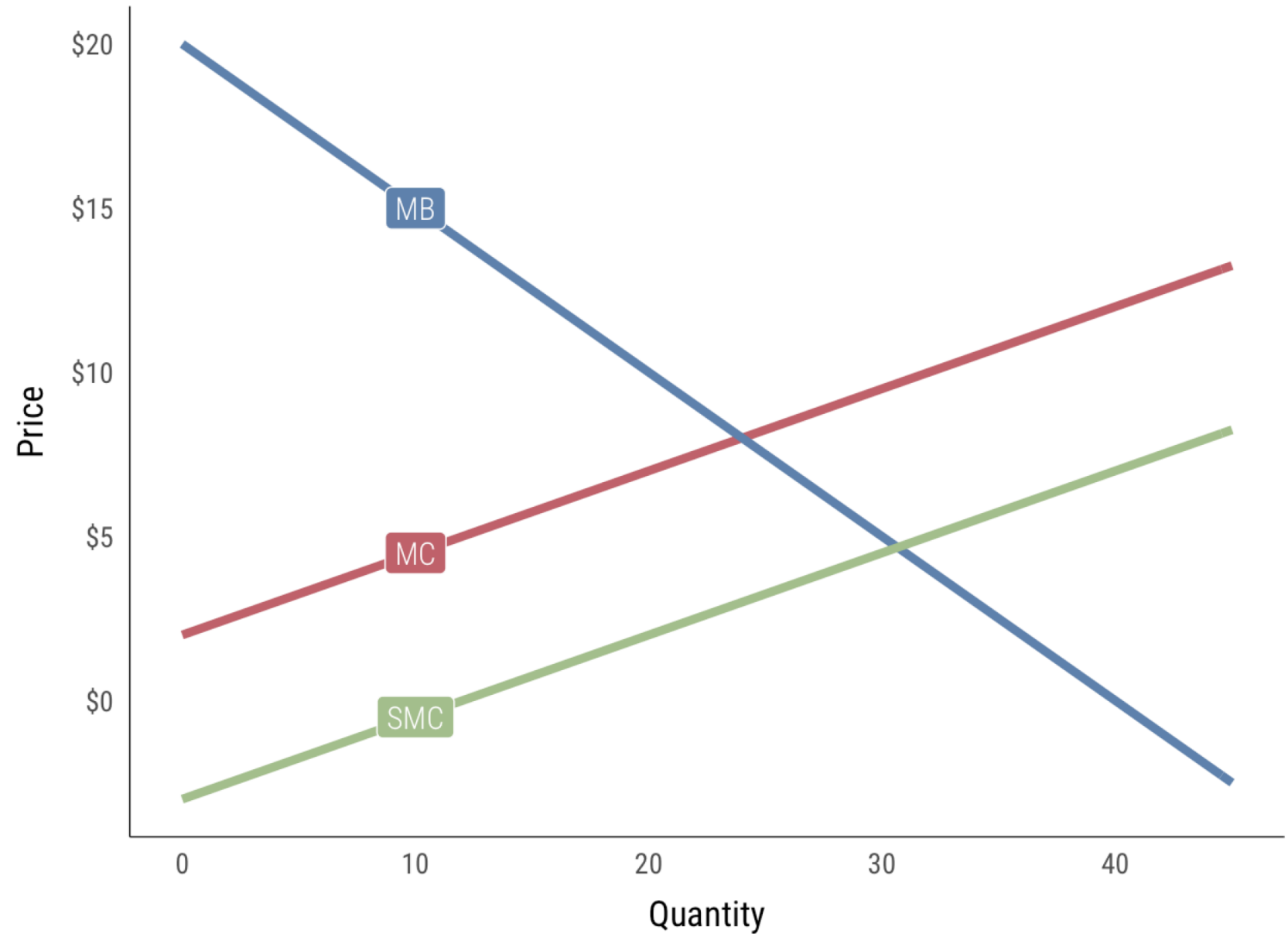
Education

# Positive production effects

SMC *below* MC

Basic research

NSF, NIH, NEA

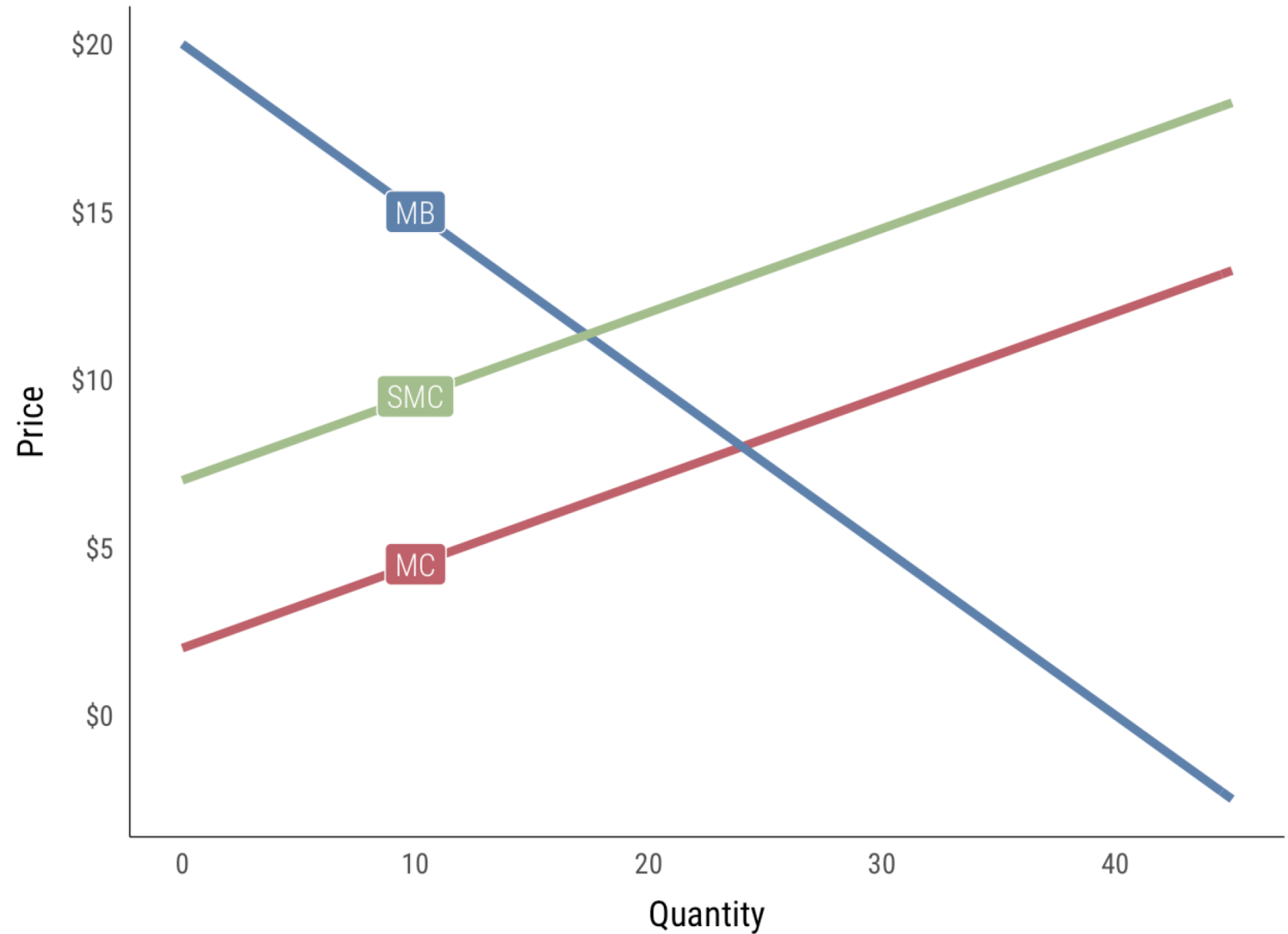




# Negative production effects

SMC *above* MC

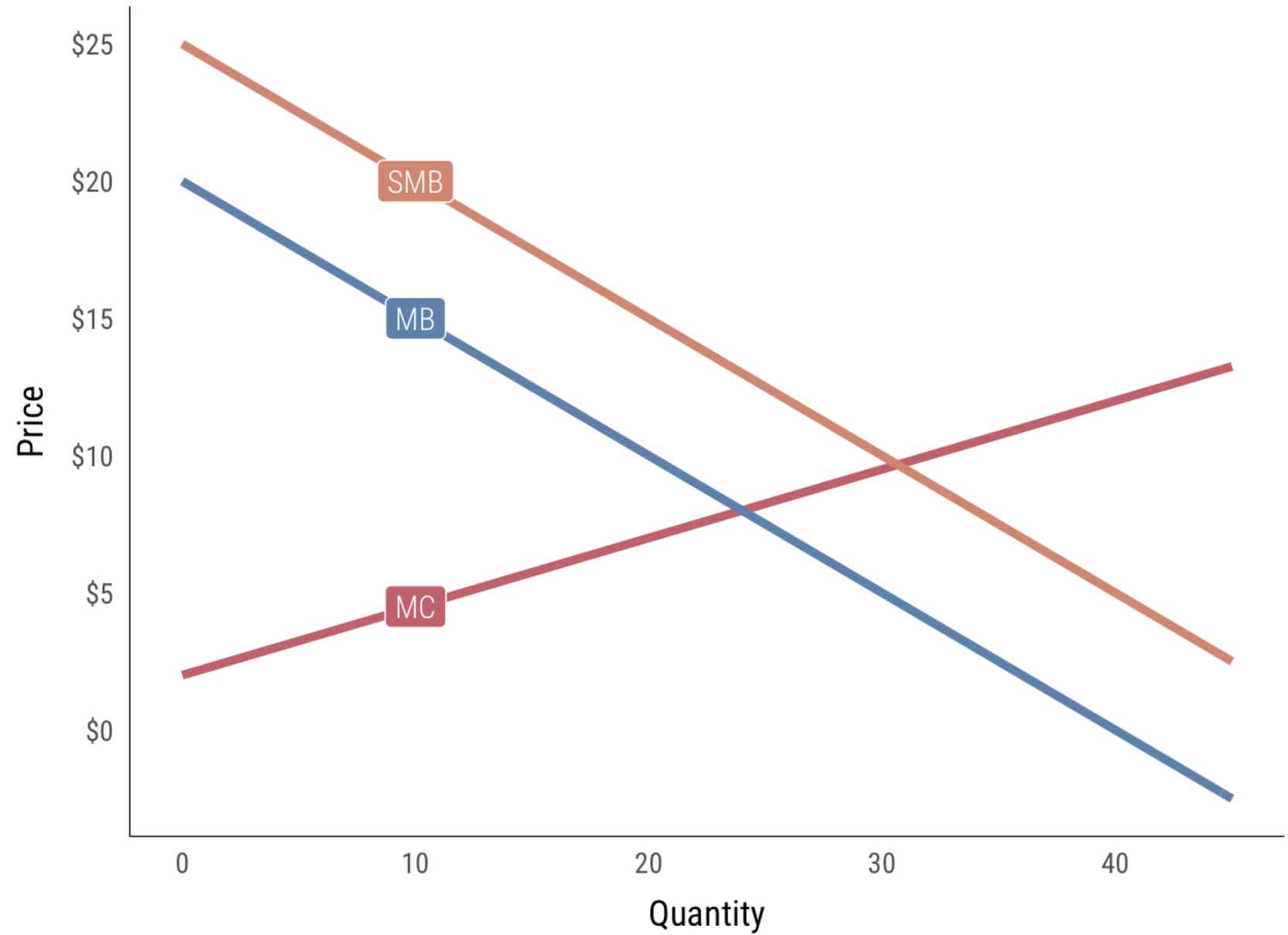
Pollution



# Positive consumption effects

SMB *above* MB

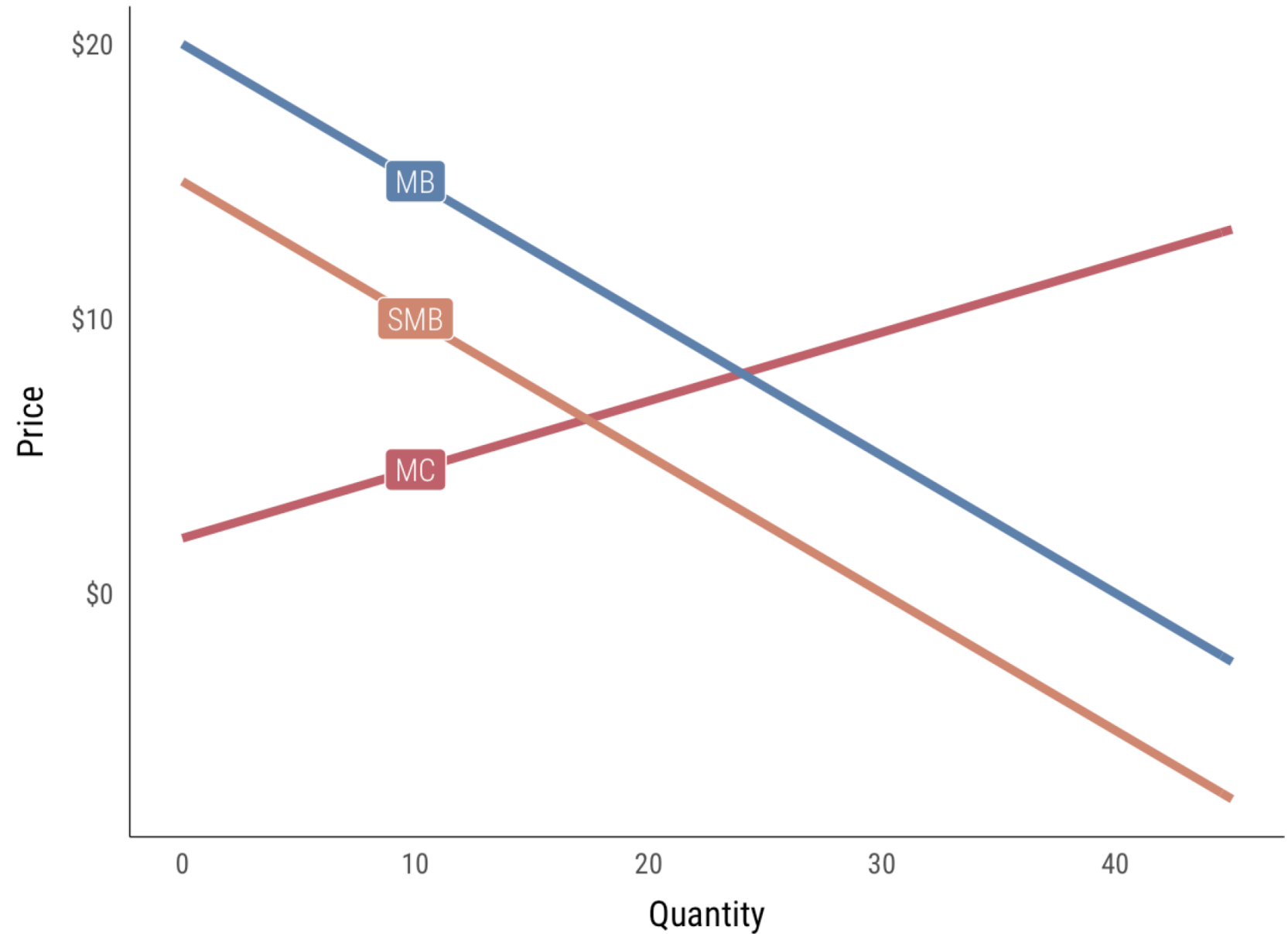
Car alarms



# Negative consumption effects

SMB *below* MB

International  
airline travel



Addressing  
external effects

# Internalize the externality

General solution to all externality problems

Make SMC/SMB part of the equation so that the price fully reflects the external costs and benefits of a party's actions